

Symfact Performs:

Simply Effective Management
of

Sport & Event Agreements.

Customer

The world is rich in natural beauty, cultural diversity but also one where many are still deprived of their basic rights. Symfact's customer, a global organization, has the mission to reach out and touch the world using football as a symbol of hope and integration.

Only with the unwavering dedication of every team member of this worldwide organization, every member association and every business partner, can football in all its forms contribute to achieving goals at a high level by protecting standards, encouraging competition and promoting solidarity in the game.

Played by millions around the world football is in the heart and soul of our customer and as the guardian of this most cherished game has a great responsibility. This responsibility does not end with organizing global events and various other competitions; it extends to safeguarding the Laws of the Game, developing the game around the world and bringing hope to those less privileged. This is the very essence of fair play and solidarity.



Our customer's mission is to contribute towards building a better future for the world by using the power and popularity of football. This mission gives meaning and direction to each and every activity that the customer is involved in. Football is an core and integrated element of our society.

Business Challenge

Previously management of contracts was based on an outdated and homemade solution requiring expensive change and modification processes. After an evaluation of all major vendors in the contract management space, the customer selected Symfact based on our ability to precisely deliver the actual functionality required and have the ability to convert the existing 5'000+ agreements (metadata as well as documents) in a timely manner. The customer now controls all 'sell' and 'buy' side contracts including all 'other' agreements fulfilling the high standards for accuracy, cost effectiveness and compliance for all highly sensitive contracts.



Solution

Working with Symfact the customer has now implemented its contract management and reporting functionalities for sports and events agreements over the complete lifecycle. The solution supports the worldwide management of three different templates "Income", "Costs" and "Other" agreements. Each single contract type can be managed on its own with functional highlights as follows:

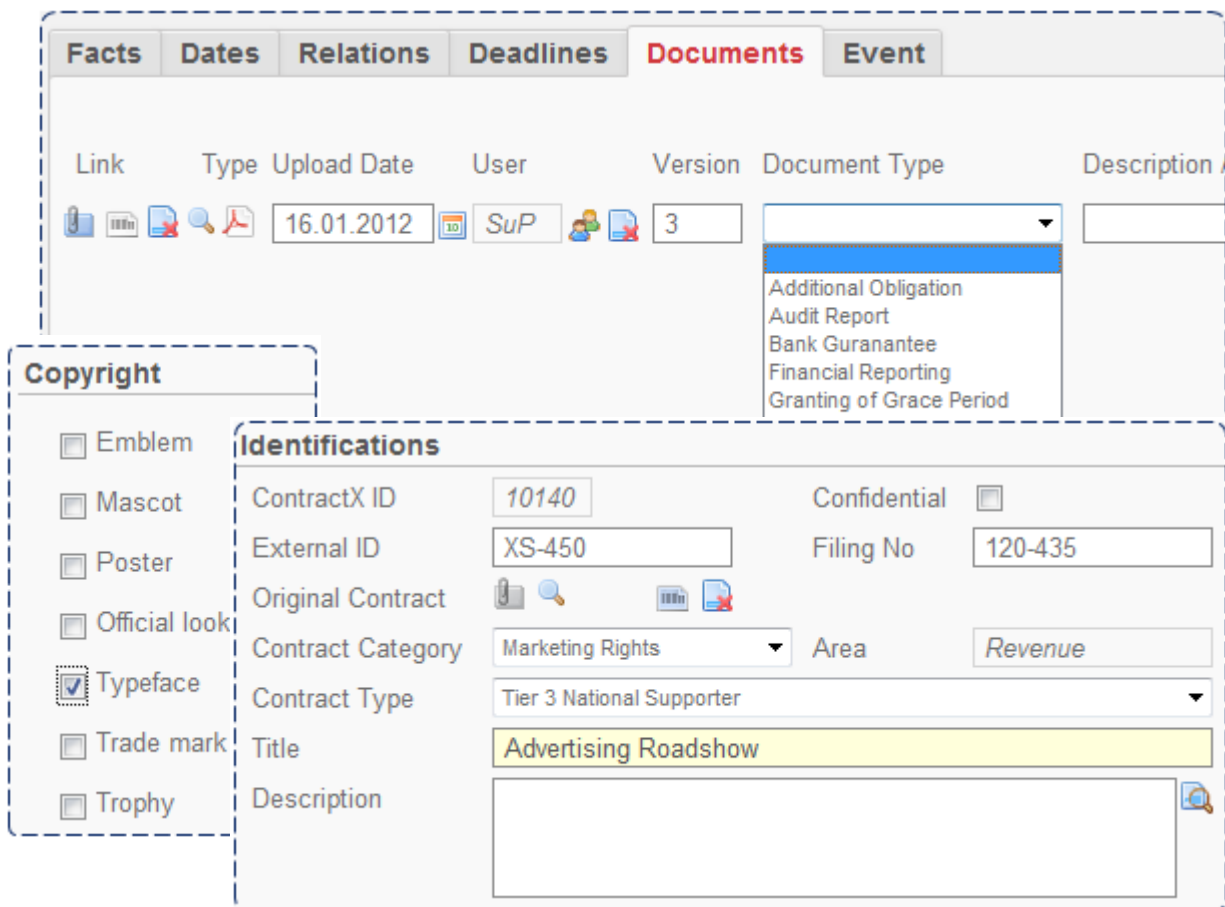
- Metadata and all document types
- Clause level obligation control
- Customer classifications and identifications
- Email notifications triggered by dates and events
- User defineable code attributions
- Proof of changes and audit trail of all activities
- Full text search in both documents and metadata
- Links across multiple objects
- Mapping of contract or customer specific elements or objects

2013	FIFA U-17 World Cup	U-17
2013	FIFA Beach Soccer World Cup	FBSWC
2013	FIFA Confederations Cup	FCC
2013	FIFA Club World Cup	CWC
2013	Final Draw for the 2014 FIFA World Cup Brazil	Final Draw

Benefits

Working with Symfact the customer has improved its efficiency and contract visibility of the management of large complex agreements:

- Globally standardized review processes for all relevant obligations
- Post execution review process for terms and conditions
- Automated or individually set alerts for review of clauses
- Automated tracking of non-compliant or overdue obligations
- Decreasing the costs of monitoring and reviewing contractual definitions
- Improved monitoring accuracy for obligations
- Tracking, scoring and triggering by obligation (clause)
- Reduction in organization-wide risks and exposure



The screenshot displays the Symfact interface for document management. At the top, there are tabs for 'Facts', 'Dates', 'Relations', 'Deadlines', 'Documents' (highlighted), and 'Event'. Below the tabs is a table with columns: Link, Type, Upload Date, User, Version, Document Type, and Description. The 'Documents' tab is active, showing a document with an upload date of 16.01.2012, user SuP, and version 3. A dropdown menu for 'Document Type' is open, listing options: Additional Obligation, Audit Report, Bank Guranantee, Financial Reporting, and Granting of Grace Period.

Below the table, there are two panels: 'Copyright' and 'Identifications'. The 'Copyright' panel has checkboxes for Emblem, Mascot, Poster, Official look, Typeface (checked), Trade mark, and Trophy. The 'Identifications' panel contains the following fields:

- ContractX ID: 10140
- External ID: XS-450
- Original Contract: [Icons]
- Contract Category: Marketing Rights
- Contract Type: Tier 3 National Supporter
- Title: Advertising Roadshow
- Description: [Text area]
- Confidential:
- Filing No: 120-435
- Area: Revenue

About Symfact.

Symfact is the leading provider of Contract Management and Compliance Management Solutions, enabling enterprise customers around the world to maximize revenues, minimize costs and actively manage contractual terms and risks, all on a single technology platform. With Symfact solutions, customers can effectively manage the documentation, deadlines, budgets, commitments, workflow, secure access and analysis tools related to contract management and compliance. As enterprises grow and change, the Symfact platform easily scales from departmental to enterprise implementations. In addition, Symfact solutions are readily configured to the enterprise's business processes and seamlessly integrated with required IT infrastructure.

Unlike the previous generation of hardcoded, rigidly defined solutions, the Symfact Enterprise Compliance Platform is built to leverage and support the latest international document and open technology standards. Industry trends reflect the growing consensus that Document-centric management domains are best supported through XML-based capabilities. Symfact has led the industry with this approach since 2002. Symfact offers its platform as either a hosted or on-site licensed solution, according to customer preference.

Uniquely providing a single technology platform for managing the multiple management domains within an Enterprise, Symfact is internationally regarded as the most configurable Contract and Compliance Management Platform on the market.

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